



oca-Cola Bottling Co. Consolidated is the second largest Coca-Cola bottler in the United States. We are a leader in the manufacturing, marketing and distribution of soft drinks. With corporate offices in Charlotte, N.C., we have operations in 11 states, primarily in the Southeast. The Company has one of the highest per capita soft drink consumption rates in the world and manages bottling territories with a consumer base of 18.6 million people. Coca-Cola Bottling Co. Consolidated is listed on the NASDAQ National Market System under the symbol COKE.

Financial Summary\*

	Tiscal Ital					
In Thousands (Except Per Share Data)		2005		2004		2003
Net sales	\$1,	380,172	\$1	,267,227	\$1	,220,403
Gross margin		627,763		607,761		591,323
Income before income taxes		38,752		36,550		38,060
Income taxes		15,801		14,702		7,357
Net income		22,951		21,848		30,703
Basic net income per share	\$	2.53	\$	2.41	\$	3.40
Diluted net income per share	\$	2.53	\$	2.41	\$	3.40

Fiscal Year

This Summary Annual Report includes forward-looking statements that reflect management's current outlook for future periods. These statements relate to, among other things, new products coming online in 2006, new packaging innovations, our focus on numerous initiatives to redesign work flows to improve the productivity of our people and assets, and the rollout of our redesigned pre-sell route delivery system. These forward-looking statements are subject to risks and uncertainties that could cause the anticipated events not to occur or actual results to differ materially from historical results or management's anticipated results. The forward-looking statements in this Summary Annual Report should be read in conjunction with the Risk Factors section and the detailed cautionary information regarding forward-looking statements in the Company's Annual Report on Form 10-K for the fiscal year ended January 1, 2006. The Company undertakes no obligation to publicly update or revise any forward-looking statements.



<sup>\*</sup> The financial information in this Summary Annual Report was derived from and should be read in conjunction with the audited consolidated financial statements and notes thereto and management's discussion and analysis of the financial condition and results of operations, which are included in the Company's Annual Report on Form 10-K for the fiscal year ended January 1, 2006. The fiscal years presented are the 53-week period ended January 2, 2005, and the 52-week periods ended January 1, 2006, and December 28, 2003.





We are pleased to tell you that your Company reported strong volume and share growth as well as solid earnings for 2005. Our results are even more encouraging given several extraordinary challenges we faced during the year. These challenges included an unprecedented increase in packaging costs, soaring fuel prices and the devastation of a portion of our territory by Hurricane Katrina.

The Company earned \$23.0 million in 2005, or \$2.53 per share, as compared to \$21.8 million, or \$2.41 per share, the previous year. The Company's fiscal year in 2005 had 52 selling weeks versus 53 selling weeks in 2004.

Reversing recent trends, bottle/can volume grew 4 percent during 2005. In addition to introducing a number of new products and packages, including Vault, Coke Zero and Dasani flavors, the Company also realized gains in market share.

The Company's 2005 results were impacted by several one-time events, including the favorable after-tax impact

Coca-Cola and its products have a big presence at the new Charlotte Bobcats Arena.



The scoreboard at the Charlotte Bobcats Arena reminds thirsty fans to "Obey Your Thirst."

of \$.46 per share due to the settlement of a class action lawsuit related to high fructose corn syrup. This was partially offset by financing transaction costs of \$.11 per share on an after-tax basis associated with a debt exchange and the early retirement of certain debt.

While demand in our largest product category — sugar carbonated soft drinks — continues to be soft, innovative products have breathed new life into this category. One such product is Vault, a citrus-flavored hybrid drink, part soft drink and part energy drink. Vault is the result of a close collaboration among The Coca-Cola Company, Coca-Cola Consolidated and several other bottlers that clearly demonstrates there are ways to grow volume and share in the mature sugar carbonated soft drink market.

Product and packaging innovation continues to play a vital role in our success. Consumers are increasingly looking for new and different beverage offerings. The growth within the industry is in water, sports drinks, energy drinks, other noncarbonated beverages and low-calorie carbonated soft drinks. To respond to the changing tastes of our consumers, we have aggressively added new products over the past several years.

New products such as Vault, Full

Throttle, Coke Zero, diet

Coke with Splenda, Dasani flavors, Fresca flavors, and POWERade Option helped make 2005 a successful year for Coca-Cola Consolidated. These new products are just the beginning, with many new, exciting offerings coming online in 2006, including Vault Zero, Tab Energy, Coke Blak,

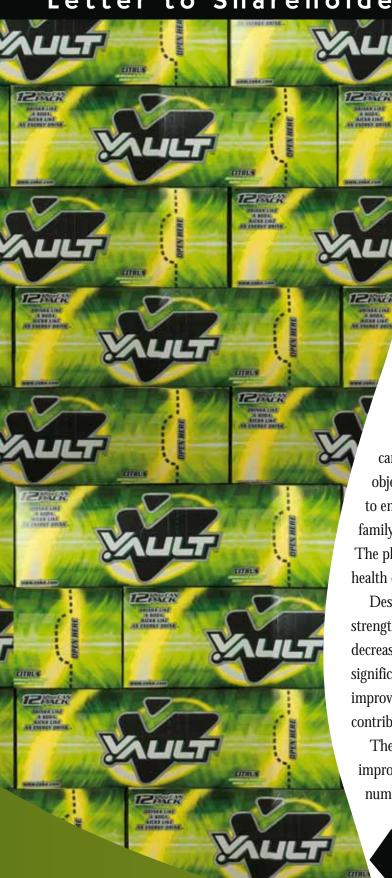
Black Cherry Vanilla Coke, diet Black Cherry Vanilla Coke, Full Throttle Fury, Cinnabon coffee

drinks and other items.

We also continue to look for new ways to package our products for consumers, and we recently made improvements in our Fridge Pack™ can and bottle packaging to make it even more convenient and consumer-friendly. Additionally, we are experimenting with a number of exciting new packaging innovations including new multipack can configurations, new large plastic bottle sizes and more glass packaging, which we plan to introduce throughout our territory in 2006.



# Letter to Shareholders



We noted that there were considerable challenges in 2005. We experienced extraordinary increases in packaging costs, both in aluminum cans and plastic bottles. The global energy crunch drove fuel prices up dramatically, and large parts of our Mississippi and Alabama territories were devastated by Hurricane Katrina. Further, health care costs continued to outpace inflation, and interest rates were up significantly over the previous year.

To address these challenges, we streamlined and reorganized our sales, technical service and fleet operations and continued a long-standing discipline of closely managing both capital and operating expenses. We are undertaking numerous initiatives to redesign work to improve the productivity of our people and assets as we continue to invest in front of opportunities.

We have also taken steps to better address rising health care costs by overhauling our benefits plan. Our new plan's objective is to be more consumer-driven, and it is structured to encourage employees to treat health care expenses like other family expenses by creating individual health care accounts. The plan allows employees to save unspent balances for future health care needs.

Despite rising interest costs, the Company continued to strengthen its financial position as debt, net of cash investments, decreased by \$42 million from last year. The Company has significantly reduced debt over the past five years, which has led to improvements in our financial flexibility and has been an important contributor to increases in shareholder value.

The changing nature of our industry demands continuous improvement from those who are committed to winning. The number of package and product combinations, or stock keeping

Consolidated's biggest launch in 2005 was Vault, the very first energy hybrid soda. Vault is the result of major brand innovation, and consumers love the beverage that "drinks like a soda, kicks like an energy drink."

units (SKUs), has grown dramatically in recent years — to nearly 450. We concur with industry experts who predict the number of SKUs will continue to rise significantly. This emerging reality dictates that we increase capabilities and flexibility to sell, warehouse and deliver our products. To meet these challenges, we have moved from conventional to predictive selling, expanded our bulk delivery operation and greatly improved warehouse efficiencies. We have made significant investments in supply chain redesign, and this year, we will begin to roll out our redesigned ATLAS route delivery system.

Last year, a respected industry publication, *Beverage World*, named Coca-Cola Consolidated its "Bottler of the Year." This is a tribute to everyone who works for Coca-Cola Consolidated — the 6,000 men and women who have dedicated themselves to our mission — to make, sell and deliver soft drinks better than anyone else. We salute all of our fellow employees for this well-deserved recognition.

We want to mention our employees on the Mississippi and Alabama Gulf Coast whose lives were deeply affected by Hurricane Katrina. Their resilience has inspired us all. We thank the hundreds of Coca-Cola Consolidated people who donated their time, efforts and money to help their fellow employees, many of whom lost everything in the worst natural disaster in U.S. history. At Coca-Cola Consolidated, we work as a great team, and dealing with adversity has only made us closer and stronger.

We will continue to face challenges in 2006 and beyond, but we believe we have the best team of people in the industry, executing a winning strategy with a spirit of determination and optimism. While we are constantly looking for ways to improve our performance, we are also seeking opportunities beyond the traditional soft drink bottler model to achieve growth and increase shareholder value. We believe our best is yet to come.

J. Frak Hamin 10

J. Frank Harrison, III Chairman of the Board and Chief Executive Officer

William B. Elmore

William B. Elmore
President and Chief Operating Officer



# Our Business

iven all the challenges Coca-Cola
Bottling Co. Consolidated confronted in
2005, we are pleased with the Company's revenue
and net income. The obstacles were many —
record packaging cost increases, a dramatic spike
in fuel costs, continuing health care cost

increases and significant economic disruption caused by the costliest hurricane in the nation's history. Despite these serious difficulties, Coca-Cola Consolidated realized volume, revenue and market share gains while producing solid bottom-line results.

Our mission is to make, sell and deliver soft drinks better than anyone else. In an industry with many outstanding operators, that is an ambitious goal, but one that members of the Coca-Cola Consolidated team have enthusiastically embraced.



A forklift operator at Charlotte's Snyder Production Center prepares to load more Coke Zero for delivery to the market.

We are in an extremely competitive business and we ask a lot of our employees. Our employees have never failed to deliver.

## Revenue Management

Revenue management is at the heart of our business, encompassing brand, package, channel and pricing strategies; customer management; brand and packaging innovation; and Coca-Cola system collaboration. Success in revenue management means finding the proper balance among generating growth in volume, market share and gross margin. It requires thoughtful strategies, good relationships and fact-based decision-making.

We are evolving into a total nonalcoholic beverage business, and our brand, package, channel and pricing strategies reflect that evolution. In our core carbonated soft drink business, we are working with The Coca-Cola Company to introduce new brands, execute meaningful consumer marketing programs and develop channel-specific promotional packaging. With our retail customers, we have begun an initiative to redesign beverage aisle sets to better grab the consumer's attention and accommodate more brands and packages.





Our new grocery beverage set, positioned by brand, makes it easier for consumers to find their favorite packages. The set

debuted in Roanoke. VA.

In the fast-growing water and noncarbonated beverage categories, we continue to work with our customers to expand shelf-space availability.

In the critically important convenience and immediate consumption channels, we are refining 20-ounce pricing as we balance volume, revenue and gross margin while aggressively expanding availability of POWERade, Dasani and Dasani lavors.

## Innovation

The "new" news in innovation in 2005 was Vault, The Coca-Cola Company's new citrus drink. Vault, the first of a new category of hybrid beverages, boasts the slogan "drinks like a soda, kicks like an energy drink." Coca-Cola Consolidated participated in the initial test market for Vault and rolled out the promising new product Company-wide late

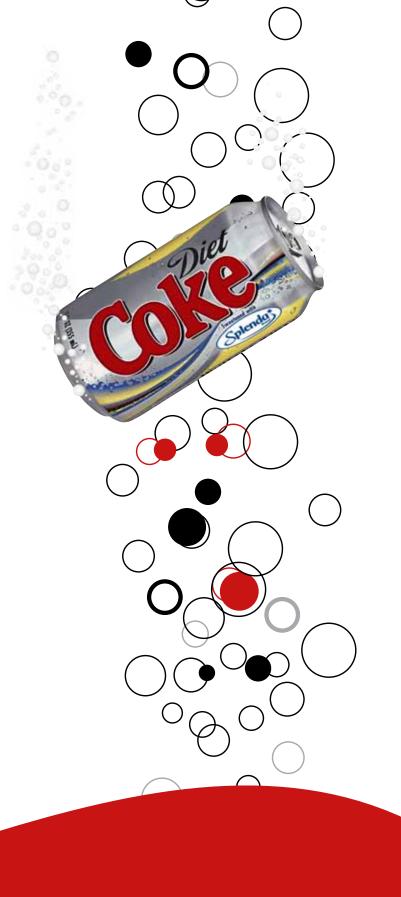
in the year. The Coca-Cola Company is backing the product with excellent marketing and advertising programs, including attention-grabbing television commercials. Vault and Vault Zero have given us the exciting and innovative citrus beverages we need to compete in the important convenience and immediate consumption channels.

In addition to Vault, we launched Coke Zero in 2005. Coke Zero is the first beverage to have all the great taste of Coca-Cola classic with zero calories. Other new products included diet Coke with Splenda, POWERade Option, Dasani flavors, Fresca and Fresca flavors.

We are excited about the innovation pipeline coming from The Coca-Cola Company. New products being launched in 2006 include Tab Energy (the first energy drink for women), Coke Blak (a unique cola-coffee fusion beverage), Dasani Sensations (refreshing, lightly carbonated flavored water), Full Throttle Fury, Vault Zero, Black Cherry Vanilla Coke and diet Black Cherry Vanilla Coke, among others.

## Supply Chain Redesign

Over the past several years, we have made dramatic changes in our sales and delivery systems to improve customer service, drive productivity and accommodate the growing number of new brands and packages we sell. We have converted from a conventional route sales and delivery system to a pre-sell and bulk delivery system with more than 90 percent of our volume now handled through a predictive selling method.



# Our Business



We have also made significant investments in processes and equipment to take our supply chain redesign to the next level. After extensive tests, we are rolling out a new pre-sell route delivery system, ATLAS, in a number of markets in 2006. This new delivery system will improve productivity and quality of life for our delivery employees by using new technologies to reduce the physical demands of the job.

We believe this investment in processes, systems and equipment will greatly improve productivity and position Coca-Cola Consolidated to more effectively compete in the rapidly changing nonalcoholic beverage industry.

# Sales Reorganization

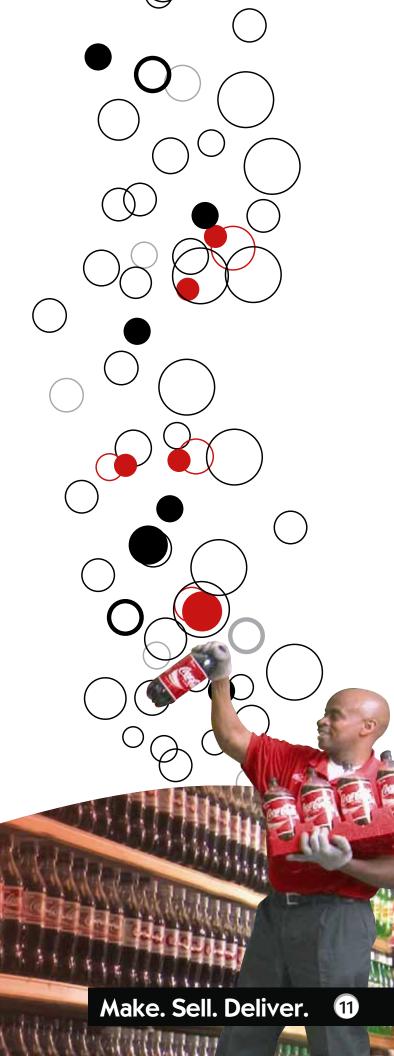
In 2005, we streamlined our sales organization into two operating units and functionalized our cold drink organization. Over the past several years, our cold drink efforts have not produced consistent results. By creating a dedicated and centralized organization and giving our cold drink organization enhanced systems and tools, we have infused energy and focus into this critical part of our business.

We are constantly looking for innovative ways to display our new lines of products. Set to roll out in 2006, this display highlights our hydration and energy products.

# Organizational Resources

To succeed, we must have the right people, processes and systems to operate the business now and in the future. To do so, we continue to develop leaders within the Company, to stretch our employees' capabilities and grow talent for the future. The recent sales reorganization will provide significant opportunities for many employees to develop and grow. We have the best team of dedicated employees in the business and a culture that recognizes and supports honesty, integrity and teamwork. The Company is committed to helping each employee grow in his or her capabilities, and our employees are dedicated to the success of the Company.

The Company recognizes that our employees are whole people, with physical, emotional and spiritual needs. Our Corporate Chaplain program helps employees and their families cope with problems either at work or at home, and this program has been positively received. Our developing stewardship programs seek to help our employees deal with pressures of single-parenthood or health or emotional issues through spiritual outreach. This is all part of our mission to be the best company — and people — we can be.



# The Spirit of the Coca-Cola Consolidated Family





On August 29, 2005, the lives of millions on the Gulf Coast changed forever as

Hurricane Katrina crashed ashore with 150 mile-per-hour winds and a 30-foot storm surge. Ground Zero for the costlest hurricane in U.S. history was the

Mississippi coast, where destruction hit a

large part of Coca-Cola Consolidated's territory.

Entire towns were shattered; homes, businesses and livelihoods were decimated. For several days, we were unable to contact many of the more than 100 members of the Coca-Cola Consolidated family who live in the affected areas. All our employees survived the storm, but several of them lost family members. For many, their homes and all their possessions were lost.

Mobile, AL Sales Unit Manager Mike Strong;

Ocean Springs, MS Branch Manager Roney

Hill; and Laurel, MS Branch

Manager Willie Meador spearheaded the Company's efforts to help our employees. That help came in the form of emergency cash, food, ice, fuel and moral support.

Despite their own losses, employees were eager to get back to work to begin the process of rebuilding their communities by serving those customers able to reopen their stores.

Coca-Cola Consolidated has provided employee disaster relief for many years, helping dozens of employees cope with floods, fires and other natural disasters, but Katrina created unimaginable demands on the areas we serve. The Company and its employees stepped in with contributions to the Quench the Thirst Foundation, a charitable foundation the Company helped establish in 2005 to help citizens in distress. Beyond the Quench the Thirst assistance, the Company secured building materials and provided contractors for major home repairs.

In addition to helping our employees, Coca-Cola Consolidated and the Coca-Cola system provided hundreds of thousands of cases of canned drinking water to hurricane victims from Alabama to Louisiana, as well as financial assistance for major relief organizations like the Salvation Army and the Red Cross.

The spirit, courage and determination of the Coca-Cola Consolidated family shone through in difficult times.

It is that same determination that will be needed in the long recovery ahead for the region. Our people will continue to lead the way back to bigger, better and stronger communities along

the Gulf Coast.



# Consolidated Statements of Operations

	Fiscal Year					
2005		2004		2003		
\$1	,380,172	\$1	,267,227	\$1	,220,403	
	752,409		659,466		629,080	
	627,763		607,761		591,323	
	466,533		449,497		428,462	
	68,222		70,798		76,485	
	880		3,117		3,105	
	92,128		84,349		83,271	
	49,279		43,983		41,914	
	4,097		3,816		3,297	
	38,752		36,550		38,060	
	15,801		14,702		7,357	
\$	22,951	\$	21,848	\$	30,703	
\$	2.53	\$	2.41	\$	3.40	
\$	2.53	\$	2.41	\$	3.40	
	9,083		9,063		9,043	
	9,083		9,063		9,043	
	\$ \$	\$1,380,172 752,409 627,763 466,533 68,222 880 92,128 49,279 4,097 38,752 15,801 \$22,951 \$2.53 \$2.53	2005 \$1,380,172 \$1 752,409 627,763  466,533 68,222 880 92,128 49,279 4,097 38,752 15,801 \$22,951 \$ \$2.53 \$ \$9,083	20052004\$1,380,172\$1,267,227752,409659,466627,763607,761466,533449,49768,22270,7988803,11792,12884,34949,27943,9834,0973,81638,75236,55015,80114,702\$ 22,951\$ 21,848\$ 2.53\$ 2.41\$ 9,0839,063	2005       2004         \$1,380,172       \$1,267,227       \$1         752,409       659,466       659,466         627,763       607,761         466,533       449,497         68,222       70,798         880       3,117         92,128       84,349         49,279       43,983         4,097       3,816         38,752       36,550         15,801       14,702         \$ 22,951       \$ 21,848         \$ 2.53       \$ 2.41         \$ 9,083       9,063	



# Consolidated Balance Sheets

In Thousands (Except Share Data)		
ASSETS	Jan. 1, 2006	Jan. 2, 2005
Current assets:		
Cash and cash equivalents	\$ 39,608	\$ 8,885
Accounts receivable, trade, less allowance for doubtful accounts		
of \$1,318 and \$1,678, respectively	94,576	82,036
Accounts receivable from The Coca-Cola Company	2,719	7,049
Accounts receivable, other	8,388	9,637
Inventories	58,233	48,886
Prepaid expenses and other current assets	8,862	7,935
Total current assets	212,386	164,428
Property, plant and equipment, net	389,199	418,853
Leased property under capital leases, net	73,244	76,857
Other assets	39,235	25,270
Franchise rights, net	520,672	520,672
Goodwill, net	102,049	102,049
Other identifiable intangible assets, net	5,054	5,934
Total	\$1,341,839	\$1,314,063



LIABILITIES AND STOCKHOLDERS' EQUITY	Jan. 1, 2006	Jan. 2, 2005
Current liabilities:		
Current portion of debt	\$ 6,539	\$ 8,000
Current portion of obligations under capital leases	1,709	1,826
Accounts payable, trade	44,536	30,989
Accounts payable to The Coca-Cola Company	15,516	18,223
Other accrued liabilities	50,876	50,409 17,186
Accrued compensation Accrued interest payable	18,969 9,670	11,864
Total current liabilities	147,815	138,497
Deferred income taxes	167,131	165,578
Pension and postretirement benefit obligations	54,844	42,361
Other liabilities	85,188	85,260
Obligations under capital leases	77,493	79,202
Long-term debt	691,450	700,039
Total liabilities	1,223,921	1,210,937
Commitments and Contingencies		
Minority interest	42,784	38,687
Stockholders' Equity:		
Common Stock, \$1.00 par value:		
Authorized-30,000,000 shares; Issued-9,705,451 and 9,704,951 shares,		
respectively	9,705	9,704
Class B Common Stock, \$1.00 par value:		
Authorized-10,000,000 shares; Issued-3,068,366 and 3,048,866 shares,	2.060	2.0/0
respectively	3,068	3,049
Capital in excess of par value	99,376	98,255 40,488
Retained earnings Accumulated other comprehensive loss	54,355 (30,116)	(25,803)
Accumulated other comprehensive loss		· · · · · · · · · · · · · · · · · · ·
	136,388	125,693
Less-Treasury stock, at cost: Common Stock-3,062,374 shares	60,845	60,845
Class B Common Stock-628,114 shares	409	409
Total stockholders' equity	75,134	64,439
	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0 2, 10 /

These condensed consolidated financial statements should be read in conjunction with the audited financial statements and notes thereto which are included in the Company's Annual Report on Form 10-K for the fiscal year ended January 1, 2006.



# Consolidated Statements of Cash Flows

	Fiscal Year					
In Thousands	2005	2004	2003			
Cash Flows from Operating Activities						
Net income	\$ 22,951	\$ 21,848	\$ 30,703			
Adjustments to reconcile net income to net cash provided by operating activities:						
Depreciation expense	68,222	70,798	76,485			
Amortization of intangibles	880	3,117	3,105			
Deferred income taxes	3,105	14,244	7,357			
Losses on sale of property, plant and equipment	775	752	1,182			
Amortization of debt costs	1,967	1,101	1,082			
Amortization of deferred gains related to terminated interest rate agreements	(1,679)	(1,945)	(2,082)			
Minority interest	4,097	3,816	3,297			
(Increase) decrease in current assets less current liabilities	4,902	(8,098)	(13,212			
(Increase) decrease in other noncurrent assets	(1,475)	531	914			
Increase (decrease) in other noncurrent liabilities	(1,471)	11,596	12,685			
Other	(180)	101	(182			
Total adjustments	79,143	96,013	90,631			
Net cash provided by operating activities	102,094	117,861	121,334			
Cash Flows from Financing Activities						
Proceeds from the issuance of long-term debt	(0.550)	(05,000)	100,000			
Payment of long-term debt	(8,550)	(85,000)	(50,000			
Repayment of current portion of long-term debt	(1.500)	(78)	(35,039			
Repayment of lines of credit, net	(1,500)	(9,600)	(20,000)			
Cash dividends paid	(9,084) (1,826)	(9,063) (1,843)	(9,043) (1,340)			
Principal payments on capital lease obligations Proceeds from settlement of forward interest rate agreements	(1,620)	(1,043)	3,135			
Debt issuance costs paid			(1,039)			
Premium on exchange of long-term debt	(15,554)		(1,03)			
Other	692	150	(644			
Net cash used in financing activities	(35,822)	(105,434)	(13,970			
Cash Flows from Investing Activities	(33,022)	(10), 13 1)	(13,770			
Additions to property, plant and equipment	(39,992)	(52,860)	(57,795			
Proceeds from the sale of property, plant and equipment	4,443	2,225	2,845			
Proceeds from the redemption of life insurance policies	_,	29,049	_,>			
Acquisitions of companies, net of cash acquired			(52,563)			
Net cash used in investing activities	(35,549)	(21,586)	(107,513			
Net increase (decrease) in cash	30,723	(9,159)	(149			
Cash at beginning of year	8,885	18,044	18,193			
Cash at end of year	\$ 39,608	\$ 8,885	\$ 18,044			
Significant non-cash investing and financing activities Issuance of Class B Common Stock in connection with stock award	\$ 1,141	\$ 1,055	\$ 1,254			
Capital lease obligations incurred		37,307	877			
Exchange of long-term debt	164,757					

These condensed consolidated financial statements should be read in conjunction with the audited financial statements and notes thereto which are included in the Company's Annual Report on Form 10-K for the fiscal year ended January 1, 2006.



# Consolidated Statements of Changes in Stockholders' Equity

	Common	Class B Common	Capital in Excess of	Retained	Accumulated Other Comprehensive	Treasury	
In Thousands	Stock	Stock	Par Value	Earnings	Loss	Stock	Total
Balance on December 29, 2002 Comprehensive income:	\$9,704	\$3,009	\$95,986	\$ 6,043	\$ (20,621)	\$ (61,254)	\$32,867
Net income Net gain (loss) on derivatives,				30,703			30,703
net of tax Net change in minimum pension liability					(62)		(62)
adjustment, net of tax					(3,247)		(3,247)
<b>Total comprehensive income</b> Cash dividends paid							27,394
Common (\$1.00 per share)				(6,642)			(6,642)
Class B Common (\$1.00 per share) Issuance of Class B Common Stock		20	1,234	(2,401)			(2,401) 1,254
	+/			<b>.</b>		+ / 5 : 0	
Balance on December 28, 2003	\$9,704	\$3,029	\$97,220	\$27,703	\$ (23,930)	\$ (61,254)	\$52,472
Comprehensive income: Net income				21,848			21,848
Net gain (loss) on derivatives,					(2		(2)
net of tax Net change in minimum pension liability					62		62
adjustment, net of tax					(1,935)		(1,935)
<b>Total comprehensive income</b> Cash dividends paid							19,975
Common (\$1.00 per share)				(6,642)			(6,642)
Class B Common (\$1.00 per share) Issuance of Class B Common Stock		20	1.025	(2,421)			(2,421)
	+/		1,035	+ /- /		+ 4 5 0	1,055
Balance on January 2, 2005	\$9,704	\$3,049	\$98,255	\$40,488	\$ (25,803)	\$ (61,254)	\$64,439
Comprehensive income: Net income Not also as in minimum particular liabilities.				22,951			22,951
Net change in minimum pension liability adjustment, net of tax					(4,313)		(4,313)
Total comprehensive income							18,638
Cash dividends paid Common (\$1.00 per share)				(6,643)			(6,643)
Class B Common (\$1.00 per share) Issuance of Class B Common Stock		20	1,121	(2,441)			(2,441) 1,141
Conversion of Class B Common Stock into Common Stock	1	(1)					_
Balance on January 1, 2006	\$9,705	\$3,068	\$99,376	\$54,355	\$(30,116)	\$(61,254)	\$75,134



## Report of Independent Registered Public Accounting Firm

To the Board of Directors and Stockholders of Coca-Cola Bottling Co. Consolidated:

We have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements of Coca-Cola Bottling Co. Consolidated as of January 1, 2006 and January 2, 2005, and for each of the three years in the period ended January 1, 2006, management's assessment of the effectiveness of the Company's internal control over financial reporting as of January 1, 2006 and the effectiveness of the Company's internal control over financial reporting as of January 1, 2006; and in our report dated March 13, 2006, we expressed unqualified opinions thereon. The consolidated financial statements and management's assessment of the effectiveness of internal control over financial reporting referred to above (not presented herein) appear in Item 8 of the Company's Annual Report on Form 10-K for the fiscal year ended January 1, 2006.

In our opinion, the information set forth in the accompanying condensed consolidated financial statements is fairly stated, in all material respects, in relation to the consolidated financial statements from which it has been derived.

Charlotte, North Carolina

Tricewaterhouse Copers LLP

March 13, 2006



## BOARD OF DIRECTORS

## J. Frank Harrison, III

Chairman of the Board of Directors and Chief Executive Officer

Coca-Cola Bottling Co. Consolidated

## H. W. McKay Belk

President and Chief Merchandising Officer Belk, Inc.

## Sharon A. Decker

Chief Executive Officer The Tapestry Group, LLC

## William B. Elmore

President and Chief Operating Officer Coca-Cola Bottling Co. Consolidated

## James E. Harris

Executive Vice President and Chief Financial Officer

MedCath Corporation

## Deborah S. Harrison

Affiliate Broker

Fletcher Bright Companies

## Ned R. McWherter

Former Director of Piedmont Natural Gas Co., Inc. and Volunteer Distributing Co., Inc. Former Governor of the State of Tennessee

## John W. Murrey, III

Assistant Professor

Appalachian School of Law

## Robert D. Pettus, Jr.

Vice Chairman of the Board of Directors Coca-Cola Bottling Co. Consolidated

## Carl Ware

Retired Executive Vice President, Public Affairs and Administration The Coca-Cola Company

## Dennis A. Wicker

Partner

Helms Mulliss & Wicker, PLLC

Former Lieutenant Governor of the State of North Carolina

## **Executive Officers**

## J. Frank Harrison, III

Chairman of the Board of Directors and Chief Executive Officer

## William B. Elmore

President and Chief Operating Officer

## Robert D. Pettus, Jr.

Vice Chairman of the Board of Directors

## Henry W. Flint

Executive Vice President and Assistant to the Chairman

## William J. Billiard

Vice President, Controller

## Clifford M. Deal, III

Vice President, Treasurer

## Norman C. George

Senior Vice President, Chief Marketing and Customer Officer

#### Ronald J. Hammond

Senior Vice President, Operations

## Kevin A. Henry

Senior Vice President, Human Resources

#### Umesh M. Kasbekar

Senior Vice President, Planning and Administration

## C. Ray Mayhall, Jr.

Senior Vice President, Sales

## Lauren C. Steele

Vice President, Corporate Affairs

## Steven D. Westphal

Senior Vice President and Chief Financial Officer

#### Iolanta T. Zwirek

Senior Vice President, Chief Information Officer



## CORPORATE INFORMATION

## Transfer Agent and Dividend Disbursing Agent

The Company's transfer agent is responsible for stockholder records, issuance of stock certificates and distribution of dividend payments and IRS Form 1099s. The transfer agent also administers plans for dividend reinvestment and direct deposit. Stockholder requests and inquiries concerning these matters are most efficiently answered by corresponding directly with American Stock Transfer & Trust Company, 59 Maiden Lane, New York, New York 10038. Communication may also be made by calling Toll-Free (866) 668-6550, Local (718) 921-8346 or Fax (718) 236-2641.

## Stock Listing

Nasdaq National Market System Nasdaq Symbol – COKE

## Company Website

www.cokeconsolidated.com

The Company makes available free of charge through its Internet website its Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and all amendments to those reports as soon as reasonably practicable after such material is electronically filed with or furnished to the Securities and Exchange Commission.

## Corporate Office

The corporate office is located at 4100 Coca-Cola Plaza, Charlotte, North Carolina 28211. The mailing address is Coca-Cola Bottling Co. Consolidated, P. O. Box 31487, Charlotte, NC 28231.

## **Annual Meeting**

The Annual Meeting of Stockholders of Coca-Cola Bottling Co. Consolidated will be held at Snyder Production Center, 4901 Chesapeake Drive, Charlotte, North Carolina 28216, on April 28, 2006, at 10 a.m. local time.

## Form 10-K and Code of Ethics for Senior Financial Officers

A copy of the Company's Annual Report to the Securities and Exchange Commission (Form 10-K) and its Code of Ethics for Senior Financial Officers is available to stockholders without charge upon written request to Steven D. Westphal, Senior Vice President and Chief Financial Officer, Coca-Cola Bottling Co. Consolidated, P. O. Box 31487, Charlotte, North Carolina 28231. This information may also be obtained from the Company's website listed above.



