Coca-Cola Bottling Co. Consolidated Reports Third Quarter 2003 Results

October 22, 2003

CHARLOTTE, N.C., Oct 22, 2003 /PRNewswire-FirstCall via COMTEX/ -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced earnings of \$13.8 million or \$1.53 per share for the third quarter of 2003. This compares to net income of \$9.5 million or \$1.08 per share for the third quarter of 2002. For the first nine months of 2003, net income was \$27.2 million or \$3.00 per share as compared to \$23.7 million or \$2.69 per share for the first nine months of 2002.

Net sales increased 1.8% in the third quarter of 2003 as compared to the third quarter of 2002. This increase reflected growth in average revenue per case and contract sales, which more than offset a 3.8% decline in bottle/can volume. The decline in volume reflected unseasonably cool and abnormally wet weather across the Company's territories in July and August as well as less aggressive retail pricing by several of the Company's customers. For the third quarter of 2003, average revenue per case, excluding customer marketing costs, increased by 1.9%. Income from operations in the third quarter of 2003 was down 6.8%, which primarily reflected higher operating expenses, driven by higher wage rates and a significant increase in pension costs, health care benefits and fuel prices. The reduction in income from operations was offset by declines in interest expense and minority interest expense. The Company's effective income tax rate was 17% in the third quarter of 2003 compared to 42% in the third quarter of 2002. This decrease was attributable to deferred tax benefits relating to a reduction in the valuation allowance against state deferred tax assets.

For the first nine months of 2003, net sales were approximately even with the prior year. These results reflected a 2.6% decline in bottle/can volume offset by a 1.2% increase in average revenue per case, excluding customer marketing costs, and higher contract sales. Income from operations for the first nine months was down 16.7% compared to the prior year. This decline primarily reflected higher operating expenses driven by increased wage rates, pension costs, health care benefits, fuel costs and casualty insurance. Declines in interest expense, minority interest expense and income tax expense have more than offset the decline in operating income, resulting in an increase in net income for the first nine months of 2003. The Company's effective income tax rate was 19% for the first nine months of 2003 compared to 41% for the first nine months of 2002. This decrease was attributable to deferred tax benefits arising from the completion of a favorable state tax audit and a reduction in the valuation allowance against state deferred tax assets.

J. Frank Harrison, III, Chairman and CEO, said, "While I am disappointed in the Company's operating income performance through September, the pricing increases we have been able to implement in the third quarter are encouraging." Mr. Harrison said, "I am also encouraged by the Company's expense control through the first nine months. Despite higher wage rates, a significant increase in pension and medical benefit costs, and higher fuel prices, the Company's other operating expenses have only increased modestly." Mr. Harrison also noted that the Company's strong cash flow has enabled it to reduce debt considerably over the past few years and increase the Company's ownership in Piedmont Coca-Cola Bottling Partnership. These moves have led to lower interest expense and minority interest expense, offsetting much of the decline in operating income.

William B. Elmore, President and COO, said, "The volume decline in the third quarter reflects unseasonably cool and wet weather in July and August and exceptionally strong prior year volume. Volume in the third quarter of 2002 was up 8% sparked by the very successful launch of Vanilla Coke." Mr. Elmore also said, "While overall volume declined in the third quarter, our diet portfolio was very strong, growing nearly 8% fueled by diet Vanilla Coke and diet Cherry Coke." Mr. Elmore concluded, "The Company remains focused on improving net sales performance through a combination of higher pricing and innovations in packaging. These innovations include a 390 ml PET bottle for the immediate consumption market and 12 ounce PET bottle in Fridge Packs(TM) for the take-home market."

Forward-looking statements.

Included in this news release are several forward-looking management comments and other statements that reflect management's current outlook for future periods. These expectations are based on currently available competitive, financial and economic data along with the Company's operating plans, and are subject to future events and uncertainties. These statements may include, among others, statements relating to our expectations concerning improving net sales performance in the fourth quarter of 2003 through a combination of higher pricing and innovations in packaging including the 390 ml PET bottle for the immediate consumption market and 12 ounce PET bottle in Fridge Packs(TM) for the take-home market. Among the events or uncertainties which could adversely affect future periods are: lower-than- expected net pricing resulting from increased marketplace competition; an inability to meet requirements under bottling contracts; an inability to meet performance requirements for expected levels of marketing funding support payments from The Coca-Cola Company; material changes from expectations in the cost of raw materials; the inability of our aluminum can or PET bottle suppliers to meet our demand; higher than expected fuel prices; adverse weather conditions and unfavorable interest rate fluctuations. The forward-looking statements in this news release should be read in conjunction with the detailed cautionary statements found on pages 27 and 28 of the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2002.

Coca-Cola Bottling Co. Consolidated CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) In Thousands (Except Per Share Data)

	Third Quarter		First Nine Months		
	2003	2002	2003	2002	
Net sales	\$325 , 637	\$319 , 725	\$919 , 002	\$920 , 855	
Cost of sales	168,878	165,902	473,718	473,245	
Gross margin	156 , 759	153,823	445,284	447,610	
Selling, general and					
administrative expenses	108,400	103,087	317,730	307,674	
Depreciation expense	18,956	19,405	57,253	56,247	

Amortization of intangibles Income from operations		846 28,557		683 30,648		2,311 67,990	2,056 81,633
Interest expense Minority interest Income before income		10,414 1,432		11,454 2,672		31,701 2,690	35,471 6,195
taxes		16,711		16,522		33,599	•
Income taxes Net income	Ś	2,865 13,846		6,983 9,539		6,446 27,153	16,267 23,700
Basic net income per share Diluted net income	Ş	1.53	Ş	1.08	ş	3.00	\$ 2.69
per share	\$	1.53	\$	1.07	\$	3.00	\$ 2.67
Weighted average number of common shares outstanding		9,043		8,864		9,043	8,807
Weighted average number of common shares outstanding - assuming dilution		9,043		8,924		9,043	8,887

Certain prior year amounts have been reclassified to conform to current year classifications.

Coca-Cola Bottling Co. Consolidated CONSOLIDATED BALANCE SHEETS (UNAUDITED) In Thousands

ASSETS	Sept. 28, 2003	Dec. 29, 2002	Sept. 29, 2002
Current Assets:			
Cash Accounts receivable, trade, net Accounts receivable from	\$ 18,280 83,977	\$ 18,193 79,548	
The Coca-Cola Company Accounts receivable, other Inventories	24,555 4,531 41,156	17,001	•
Prepaid expenses and other current assets Total current assets	7,121 179,620	4,588	6 , 501
Property, plant and equipment, net	457 , 097	466 , 840	467,281
Leased property under capital leases, net Other assets Franchise rights and goodwill, r	59,421	,	72,220
Other identifiable intangible assets, net	9,844	6,797	6,658
Total	\$1,372,429	\$1,353,525	\$1,365,788

LIABILITIES AND STOCKHOLDERS' 1	Sept. 28, 2003 EQUITY	Dec. 29, 2002	Sept. 29, 2002
Current Liabilities:			
Portion of long-term debt			
payable within one year	\$ 35,039	\$ 31	\$ 154,731
Current portion of obligations			
under capital leases	4,194	3,960	3,717
Accounts payable, trade	39,368	38,303	35,238
Accounts payable to			
The Coca-Cola Company	5,559	9,823	41,477
Other accrued liabilities	74 , 931	72 , 647	66,985
Accrued compensation	15,159	20,462	16,912
Accrued interest payable	18,866	10,649	16,179
Total current liabilities	193,116	155,875	335,239
Deferred income taxes	161,789	155 , 964	170,012
Pension and retiree			
benefit obligations	39,286	37,227	31,603
Other liabilities	60,953	58,261	61,782
Obligations under capital lease	es 41,727	42,066	41,985
Long-term debt	785 , 078	807 , 725	620,125
Total liabilities	1,281,949	1,257,118	1,260,746
Minority interest	34,264	63,540	62,332
Stockholders' Equity:			
Common Stock	9,704	9,704	9,653
Class B Common Stock	3,029	3,009	3,009
Capital in excess of par value	97,220	95,986	94,209
Retained earnings	26,413	6,043	9,176
Accumulated other			
comprehensive loss	(18,896)	(20,621)	(12,083)
	117,470	94,121	103,964
Less-Treasury stock, at cost:			
Common	60,845	60,845	60,845
Class B Common	409	409	409
Total stockholders' equity	56,216	32,867	42,710
Total	\$1,372,429	\$1,353,525	\$1,365,788

SOURCE Coca-Cola Bottling Co. Consolidated

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