

Coke Consolidated Announces Second Quarter Dividend

April 30, 2004

CHARLOTTE, N.C., April 30 /PRNewswire-FirstCall/ -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Second Quarter of 2004 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on May 28, 2004, to shareholders of record as of the close of business on May 14, 2004.

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