

Coke Consolidated Announces Third Quarter Dividend

July 30, 2004

CHARLOTTE, N.C., July 30 /PRNewswire-FirstCall/ -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Third Quarter of 2004 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on August 27, 2004, to shareholders of record as of the close of business on August 13, 2004.

SOURCE Coca-Cola Bottling Co. Consolidated

-0- 07/30/2004

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/Web site: <http://www.cokeconsolidated.com/>
(COKE) □

CO: Coca-Cola Bottling Co. Consolidated

ST: North Carolina

IN: FOD

SU: DIV

DL-WB □

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