

## Coke Consolidated Announces First Quarter Dividend

January 28, 2005

CHARLOTTE, N.C., Jan. 28 /PRNewswire-FirstCall/ -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the First Quarter of 2005 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on February 25, 2005, to shareholders of record as of the close of business on February 11, 2005.

SOURCE Coca-Cola Bottling Co. Consolidated

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/Web site: <http://www.cokeconsolidated.com> /

(COKE) □

CO: Coca-Cola Bottling Co. Consolidated

ST: North Carolina

IN: FOD

SU: DIV

JE-LA □

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