Coke Consolidated Announces Fourth Quarter Dividend

October 25, 2006

CHARLOTTE, N.C., Oct 25, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Fourth Quarter of 2006 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on November 24, 2006, to shareholders of record as of the close of business on November 10, 2006.

SOURCE Coca-Cola Bottling Co. Consolidated

Media, Lauren C. Steele, VP Corporate Affairs, +1-704-557-4551 or Investors, Steven D. Westphal, Senior VP & CFO +1-704-557-4456, both of Coca-Cola Bottling Co. Consolidated