

## **Coke Consolidated Announces Fourth Quarter Dividend**

October 24, 2008

CHARLOTTE, N.C., Oct 24, 2008 (BUSINESS WIRE) -- Coca-Cola Bottling Co. Consolidated (Nasdaq:COKE) today announced that the Board of Directors has declared a dividend for the Fourth Quarter of 2008 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on November 21, 2008 to shareholders of record as of the close of business on November 7, 2008.

SOURCE: Coca-Cola Bottling Co. Consolidated

Coca-Cola Bottling Co. Consolidated

Media Contact:

Lauren C. Steele, VP Corporate Affairs, 704-557-4551 or

Investor Contact:

James E. Harris, Senior VP & CFO, 704-557-4582