

## **Coke Consolidated Announces First Quarter Dividend**

January 23, 2009

CHARLOTTE, N.C.--(BUSINESS WIRE)--Jan. 23, 2009--Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the First Quarter of 2009 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on February 20, 2009 to shareholders of record as of the close of business on February 9, 2009.

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