

Coke Consolidated Announces Fourth Quarter Dividend

October 23, 2009

CHARLOTTE, N.C.--(BUSINESS WIRE)--Oct. 23, 2009-- Coca-Cola Bottling Co. Consolidated (Nasdaq:COKE) today announced that the Board of Directors has declared a dividend for the Fourth Quarter of 2009 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on November 20, 2009 to shareholders of record as of the close of business on November 9, 2009.

Source: Coca-Cola Bottling Co. Consolidated

Coca-Cola Bottling Co. Consolidated

Media Contact: Lauren C. Steele, VP Corporate Affairs, 704-557-4551

or

Investor Contact: James E. Harris, Senior VP & CFO, 704-557-4582