## Coke Consolidated Announces Fourth Quarter Dividend

October 22, 2010

CHARLOTTE, N.C., Oct 22, 2010 (BUSINESS WIRE) --

Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Fourth Quarter of 2010 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on November 19, 2010 to shareholders of record as of the close of business on November 8, 2010.

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## SOURCE: Coca-Cola Bottling Co. Consolidated

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