## **Coke Consolidated Announces First Quarter Dividend**

January 21, 2011

CHARLOTTE, N.C., Jan 21, 2011 (BUSINESS WIRE) --

Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the First Quarter of 2011 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on February 18, 2011 to shareholders of record as of the close of business on February 7, 2011.



SOURCE: Coca-Cola Bottling Co. Consolidated

Media Contact:
Lauren C. Steele, VP Corporate Affairs 704-557-4551
or
Investor Contact:
James E. Harris, Senior VP & CFO 704-557-4582