

Coke Consolidated Announces Second Quarter Dividend

April 21, 2011

CHARLOTTE, N.C., Apr 21, 2011 (BUSINESS WIRE) -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Second Quarter of 2011 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on May 20, 2011 to shareholders of record as of the close of business on May 6, 2011.



SOURCE: Coca-Cola Bottling Co.

Coca-Cola Bottling Co. Consolidated

Media Contact:

Lauren C. Steele, 704-557-4551

VP Corporate Affairs

or

Investor Contact:

James E. Harris, 704-557-4582

Senior VP & CFO