## **Coke Consolidated Announces Third Quarter Dividend**

July 22, 2011

CHARLOTTE, N.C., Jul 22, 2011 (BUSINESS WIRE) -- Coca-Cola Bottling Co. Consolidated (Nasdaq: COKE) today announced that the Board of Directors has declared a dividend for the Third Quarter of 2011 of \$.25 per share on shares of the Company's Common Stock and Class B Common Stock payable on August 19, 2011 to shareholders of record as of the close of business on August 5, 2011.

SOURCE: Coca-Cola Bottling Co. Consolidated

Coca-Cola Bottling Co. Consolidated Media Contact: Lauren C. Steele, 704-557-4551 VP Corporate Affairs or Investor Contact: James E. Harris, 704-557-4582 Senior VP & CFO