## Coca-Cola Bottling Co. Consolidated To Release First Quarter Results

April 24, 2012

CHARLOTTE, N.C., Apr 24, 2012 (BUSINESS WIRE) --Coca-Cola Bottling Co. Consolidated (NASDAQ: COKE) will issue a news release after the market closes on May 8, 2012 to announce financial results for its quarter ended April 1, 2012.

Coca-Cola Bottling Co. Consolidated is the largest independent Coca-Cola bottler in the United States with operations in 11 states, primarily in the Southeast. For more information about our Company, please visit our website at <a href="https://www.cokeconsolidated.com">www.cokeconsolidated.com</a>.



SOURCE: Coca-Cola Bottling Co. Consolidated

Coca-Cola Bottling Co. Consolidated Media Contact:
Lauren C. Steele
Senior VP, Corporate Affairs
704-557-4551
or
Investor Contact:
James E. Harris
Senior VP, Shared Services & CFO
704-557-4582