Coca-Cola Bottling Co. Consolidated to Release Third Quarter Results

October 23, 2012

CHARLOTTE, N.C.--(BUSINESS WIRE)--Oct. 23, 2012-- Coca-Cola Bottling Co. Consolidated (NASDAQ: COKE) will issue a news release after the market closes on November 6, 2012 to announce financial results for its third quarter ended September 30, 2012.

Coca-Cola Bottling Co. Consolidated is the largest independent Coca-Cola bottler in the United States with operations in 11 states, primarily in the Southeast. For more information about our Company, please visit our website at www.cokeconsolidated.com.

8

Source: Coca-Cola Bottling Co. Consolidated

Coca-Cola Bottling Co. Consolidated Media Contact: Lauren C. Steele, 704-557-4551 Senior VP, Corporate Affairs or Investor Contact: James E. Harris, 704-557-4582 Senior VP, Shared Services & CFO