

## Coca-Cola Bottling Co. Consolidated To Release Fiscal Year 2014 Results

February 17, 2015

CHARLOTTE, N.C.--(BUSINESS WIRE)--Feb. 17, 2015-- Coca-Cola Bottling Co. Consolidated (NASDAQ: COKE) will issue a news release after the market closes on March 4, 2015 to announce financial results for its quarter and fiscal year ended December 28, 2014.

Coca-Cola Bottling Co. Consolidated is the largest independent Coca-Cola bottler in the United States with operations in 11 states, primarily in the Southeast. For more information about our Company, please visit our website at [www.cokeconsolidated.com](http://www.cokeconsolidated.com).



Source: Coca-Cola Bottling Co. Consolidated

Coca-Cola Bottling Co. Consolidated

Media Contact:

Lauren C. Steele, 704-557-4551

Senior VP, Corporate Affairs

or

Investor Contact:

James E. Harris, 704-557-4582

Senior VP, Shared Services & CFO