Red Classic Takes Truck Stop into Bristol Dragway

June 18, 2015

Red Classic to host VIP appreciation lounge for truck drivers, owner-operators, and fleet maintenance mechanics seeking employment during NHRA Thunder Valley Nationals

CHARLOTTE, N.C., June 18, 2015 /PRNewswire/ -- Today Red Classic Transportation Services, LLC of Charlotte, NC, announced the return of a VIP appreciation lounge showcasing new career opportunities during the NHRA Thunder Valley Nationals. The appreciation lounge will offer exciting giveaways, activities, and a VIP area pre-reserved for qualified Class A CDL drivers, owner-operators, and fleet maintenance mechanics.

Red Classic President Ron Drogan applauded industry drivers and fleet maintenance mechanics, saying, "Drivers behind the wheel and mechanics turning the wrenches deserve honorable recognition for their hard work, business contributions, and commitment to safety. We were thrilled to meet some of the industry's best drivers and mechanics at our past two racing events, and we look forward to rolling out the red carpet again at the Thunder Valley Nationals."

Red Classic invites all qualified and interested CDL drivers, owner-operators, and mechanics to enjoy the NHRA Thunder Valley Nationals in the Red Classic VIP Lounge, which will be open for the entire event, June 19-21, in the Midway.

Don't miss a second of the action: participate in fun giveaways and activities, meet the Red Crew, and learn about the exciting career opportunities available at Red Classic.

About Red Classic

Red Classic, a wholly owned transportation and maintenance subsidiary of Coca-Cola Bottling Co. Consolidated, offers valuable network synergies unlike any transportation services provider. Our 100+ year heritage and successful track record of fostering and maintaining significant relationships with shippers, carriers, contractors, and employees uniquely positions Red Classic as a market leader. Red Classic operates a truckload fleet of more than 450 tractors and 1,200 dry-van trailers throughout the southeastern United States. The logistics division of Red Classic provides nationwide coverage for truckload, less-than-truckload, intermodal, and flatbed shipments. Red Classic also provides commercial fleet maintenance services with 56 state-of-the-art shops and four mobile maintenance units in twelve states. Learn more about Red Classic at <u>redcrewcareers.com</u> for Red Crew career openings, and be sure to follow us on <u>Facebook</u>, <u>LinkedIn</u>, and <u>YouTube</u>!

Red Classic Benefits:

- Above Average Employee Pay Rates
- Employee Vacation and Holiday Pay
- Safety Incentive Programs
- Employee Insurance Benefits
- Coca-Cola Bottling Co. Consolidated Preferred Carrier
- \$1.03 paid for loaded mile to Owner Operators

About Coca-Cola Bottling Co. Consolidated

Coca-Cola Bottling Co. Consolidated (CCBCC) is the nation's largest independent Coca-Cola bottler. CCBCC makes, sells and distributes Coca-Cola products along with other unique beverages. CCBCC operates in 13 states, primarily in the Southeast, with corporate offices located in Charlotte, NC. Stock is traded on the NASDAQ exchange under the symbol COKE. Learn more about Coca-Cola Consolidated at <u>www.cokeconsolidated.com</u>, and be sure to follow us on Facebook, Twitter, and Instagram!