

Coca-Cola Bottling Co. Consolidated Successfully Completes “Top 10” Energy-Saving Challenge

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Making Improvements Locally, Helping Company Meet Carbon Reduction Goal Globally

ROANOKE, Va.--(BUSINESS WIRE)--Sep. 8, 2015-- Coca-Cola Bottling Co. Consolidated (CCBCC) Roanoke plant today announced it has successfully completed The Coca-Cola Company and World Wildlife Fund (WWF) partnership's Top 10 Energy-Saving Challenge as part of a larger effort to achieve Coca-Cola's system-wide carbon reduction goals. By implementing energy saving practices, CCBCC Roanoke plant, a bottling partner for The Coca-Cola Company's beverage products, has reduced its carbon emissions by 12% since 2004, positively contributing to the health of the local and global environment.

“This is a significant achievement, one that will have positive impact on Coca-Cola Bottling Co. Consolidated's business and the welfare of our planet and climate protection,” said Matthew Banks, Senior Program Officer, Business and Climate, at World Wildlife Fund. “We hope this inspires others in and outside of the Coca-Cola bottling community to follow suit, and realize the cost and energy saving advantages these best practices offer.”

Coca-Cola and WWF launched the Energy-Saving Challenge in 10 different languages in January 2011 to assist the Company's bottling partners in improving plant performance across its more than 850 manufacturing sites worldwide.

The Challenge encourages bottling companies to implement energy-saving practices that reduce environmental impacts while increasing cost savings. The partners announced a larger climate goal in 2008 for Coca-Cola to stabilize carbon emissions system-wide in its manufacturing operations and to achieve a five percent carbon reduction in developed countries by 2015. Through the Energy-Saving Challenge, Coca-Cola and WWF have identified 10 practices that, if implemented across every bottling plant, will enable Coca-Cola to meet between 60-70 percent of its carbon reduction goal.

The 10 Practices are as follows:

1. Implement regular program for surveying for and repairing compressed air leaks
2. Implement regular program for surveying for and repairing all steam leaks
3. Implement regular program for surveying for and repairing all hot and cold pipe insulation, including valves
4. Reduce compressed air pressure to minimum acceptable level
5. Eliminate the use of compressed air knives as much as operationally possible
6. Convert plant lighting to high-efficiency equipment
7. Ensure all HVAC filters and condenser/evaporator coils are cleaned at least annually and programmable thermostats are in use
8. Ensure steam condensate return rate is at least 75 percent
9. Ensure all control systems are programmed to reduce the amount of energy consumed
10. Implement an employee training/involvement program

“We are grateful for the opportunity to partner with World Wildlife Fund on the Energy-Saving Challenge,” said Lauren Steele, Senior Vice President, Corporate Affairs, Coca-Cola Bottling Co. Consolidated. “We recognize that implementing these changes not only benefit the environment, but also make good business sense.”

The Energy-Saving Challenge and climate goal are part of the larger Coca-Cola and WWF partnership, which began in 2007, with a goal to inspire a global movement to conserve water. The partnership is working across several areas including within manufacturing plants to improve water efficiency and reduce climate impacts, throughout the company's supply chain to promote sustainable agriculture, and on the ground to conserve priority river basins. For its climate commitments, The Coca-Cola Company was welcomed into WWF's Climate Savers program, an initiative led by WWF in which leading corporations partner with WWF to establish ambitious targets to voluntarily reduce their greenhouse gas emissions.

For more information on the Coca-Cola and WWF partnership, visit http://www.thecoca-colacompany.com/citizenship/conservation_partnership.html or <http://www.worldwildlife.org/partnerships/coca-cola>. To learn more about how Coca-Cola bottlers are working to reduce their carbon emissions and care for the planet, visit: <http://www.cokeconsolidated.com/community/sustainability.aspx>.

About Coca-Cola Bottling Co. Consolidated (CCBCC)

Coca-Cola Bottling Co. Consolidated (CCBCC) is the nation's largest independent Coca-Cola bottler. The Company operates primarily in the Southeast, with corporate offices located in Charlotte, North Carolina. CCBCC stock is traded on the NASDAQ exchange under the symbol COKE.

Learn more about Coca-Cola Consolidated at www.cokeconsolidated.com, and be sure to follow us on [Facebook](#), [Twitter](#) and [Instagram](#)!



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