

# Local Coca-Cola Bottler Delivers More Than 130,000 Bottles of Dasani to Help Those Affected by Flood

October 6, 2015

- **Coca-Cola Bottling Co. Consolidated is local Coca-Cola bottler**
- **Efforts included more than 43,008 bottles donated to Red Cross, 9,600 to NewSpring Church and 9,600 to USC Russell House**
- **Donated 26,880 bottles to SC Emergency Management Division on Tuesday**
- **Total 134,400 bottles of Dasani delivered to Columbia by CCBCC**

COLUMBIA, S.C.--(BUSINESS WIRE)--Oct. 6, 2015-- As the Palmetto state starts to process the devastating effects of 1000-year record level of flooding, Coca-Cola Bottling Co. Consolidated (CCBCC) contributed to aid efforts by directing all of its South Carolina resources to helping people affected by the storm.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20151006006924/en/>



CCBCC employees make a delivery to NewSpring Church on Monday. Source: <https://www.facebook.com/newspring>

On Sunday evening, CCBCC reached out the South Carolina division of the American Red Cross. From there, a plan was set in motion to coordinate delivery of more than 43,000 bottles of Dasani to the Red Cross warehouse on Clemson Road. Additional

deliveries were made to NewSpring Church, USC Russell House, Richland Memorial Hospital, Palmetto Baptist and Parkridge Hospital on Monday.

"The damage is devastating. I have never seen anything like it. Once the City of Columbia released a boil water advisory and many folks did not have access to water at all, we knew water was going to be a huge problem," says Mark Moore, South Carolina market unit vice president, "We are doing what we can to get Dasani supplied to the community as quickly as possible."

In Columbia, as many as 40,000 homes lack drinking water, and a boil water advisory is in place for the remaining 375,000 customers.

Senior VP of Corporate Affairs, Lauren Steele, notes the efforts by the local team, saying, "At Coca-Cola Consolidated our Company Purpose is to 'Honor God in all We Do'. In times of natural disasters we are blessed to have so many employees going above and beyond the norm to pursue that Purpose. As a company, we want to do what we can to help the South Carolina community."

In total, CCBCC delivered more than 107,520 bottles of Dasani to aid the emergency efforts in Columbia on Monday. When the Columbia Coca-Cola branch ran low on its Dasani supply, CCBCC employees coordinated with the Charlotte branch to make emergency deliveries. An additional donation of 26,880 bottles to the South Carolina Emergency Management Division was made on Tuesday.

## About Coca-Cola Bottling Co. Consolidated (CCBCC)

Coca-Cola Bottling Co. Consolidated (CCBCC) is the nation's largest independent Coca-Cola bottler. The Company operates primarily in the Southeast, with corporate offices located in Charlotte, North Carolina. CCBCC stock is traded on the NASDAQ exchange under the symbol COKE.

Learn more about Coca-Cola Consolidated at [www.cokeconsolidated.com](http://www.cokeconsolidated.com), and be sure to follow us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#)!



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