

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**COCA-COLA CONSOLIDATED, INC.**

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(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
- Fee paid previously with preliminary materials
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



# Your **Vote** Counts!

COCA-COLA CONSOLIDATED, INC.

2023 Annual Meeting of Stockholders

Vote by May 8, 2023

11:59 PM ET



D97624-PB7110

## You invested in COCA-COLA CONSOLIDATED, INC. and it's time to vote!

You have the right to vote on proposals being presented at the 2023 Annual Meeting of Stockholders. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on May 9, 2023.**

### Get informed before you vote

You can view the Notice of Annual Meeting and Proxy Statement and the 2022 Annual Report to Stockholders online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 25, 2023. If you would like to request a paper or email copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote Virtually at the Meeting\*



May 9, 2023  
9:00 AM ET

Virtually at:  
[www.virtualshareholdermeeting.com/COKE2023](http://www.virtualshareholdermeeting.com/COKE2023)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items  | Board<br>Recommends   |
|---|---|
| 1. Election of Directors<br><b>Nominees:</b><br>01) J. Frank Harrison, III      05) James R. Helvey, III      09) James H. Morgan<br>02) Elaine Bowers Coventry    06) William H. Jones      10) Dennis A. Wicker<br>03) Sharon A. Decker          07) Umesh M. Kasbekar    11) Richard T. Williams<br>04) Morgan H. Everett        08) David M. Katz |  For   |
| 2. Advisory vote to approve Coca-Cola Consolidated's named executive officer compensation in fiscal 2022.   |  For   |
| 3. Advisory vote on the frequency of future advisory votes to approve Coca-Cola Consolidated's named executive officer compensation.  |  Years |
| 4. Ratification of the appointment of PricewaterhouseCoopers LLP to serve as Coca-Cola Consolidated's independent registered public accounting firm for fiscal 2023.  |  For   |
| 5. Approval of the amendment to Coca-Cola Consolidated's Restated Certificate of Incorporation to limit the personal liability of certain senior officers of Coca-Cola Consolidated as permitted by recent amendments to the General Corporation Law of the State of Delaware.  |  For   |
| <b>NOTE:</b> In their discretion, the proxy holders are authorized to vote on such other business as may properly come before the meeting or any adjournment or postponement thereof. EACH OF PROPOSALS 1, 2, 3, 4 AND 5 HAS BEEN PROPOSED BY COCA-COLA CONSOLIDATED, INC.  |   |

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Sign up for E-delivery".