## SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

## FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): October 22, 2003

## COCA-COLA BOTTLING CO. CONSOLIDATED

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 0-9286 (Commission File Number) 56-0950585 (IRS Employer Identification No.)

4100 Coca-Cola Plaza, Charlotte, North Carolina 28211 (Address of principal executive offices) (Zip Code)

(704) 557-4400 (Registrant's telephone number, including area code)

### Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

- a) Financial Statements. Not applicable.
- b) Pro Forma Financial Information. Not applicable.
- c) Exhibits.
  - 99.1 Press release issued on October 22, 2003.

### Item 12. Results of Operations and Financial Condition.

On October 22, 2003, Coca-Cola Bottling Co. Consolidated issued a press release announcing third quarter 2003 results. A copy of the press release is attached as Exhibit 99.1.

The information in this Form 8-K and Exhibit 99.1 attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

**Signatures** 

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized:

Date: October 27, 2003

	COCA-COLA BOTTLING CO. CONSOLIDATED
	(REGISTRANT)
By:	/s/ David V. Singer

David V. Singer Principal Financial Officer of the Registrant and Executive Vice President and Chief Financial Officer

# SECURITIES AND EXCHANGE COMMISSION Washington, DC

**EXHIBITS** 

CURRENT REPORT ON FORM 8-K

Date of Event Reported: October 22, 2003

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### COCA-COLA BOTTLING CO. CONSOLIDATED

EXHIBIT INDEX

Exhibit No.

Exhibit Description

99.1

Press release issued on October 22, 2003.

### Coca-Cola Bottling Co. Consolidated, 4100 Coca-Cola Plaza, Charlotte, NC 28211



Media Contact:

Lauren C. Steele VP Corporate Affairs 704-557-4551

News Release

**Investor Contact:** 

David V. Singer Executive VP & CFO 704-557-4604

FOR IMMEDIATE RELEASE

October 22, 2003

Symbol: COKE

Quoted: The Nasdaq Stock Market (National Market)

### Coca-Cola Bottling Co. Consolidated Reports Third Quarter 2003 Results

**CHARLOTTE, NC** — Coca-Cola Bottling Co. Consolidated today announced earnings of \$13.8 million or \$1.53 per share for the third quarter of 2003. This compares to net income of \$9.5 million or \$1.08 per share for the third quarter of 2002. For the first nine months of 2003, net income was \$27.2 million or \$3.00 per share as compared to \$23.7 million or \$2.69 per share for the first nine months of 2002.

Net sales increased 1.8% in the third quarter of 2003 as compared to the third quarter of 2002. This increase reflected growth in average revenue per case and contract sales, which more than offset a 3.8% decline in bottle/can volume. The decline in volume reflected unseasonably cool and abnormally wet weather across the Company's territories in July and August as well as less aggressive retail pricing by several of the Company's customers. For the third quarter of 2003, average revenue per case, excluding customer marketing costs, increased by 1.9%. Income from operations in the third quarter of 2003 was down 6.8%, which primarily reflected higher operating expenses, driven by higher wage rates and a significant increase in pension costs, health care benefits and fuel prices. The reduction in income from operations was offset by declines in interest expense and minority interest expense. The Company's effective income tax rate was 17% in the third quarter of 2003 compared to 42% in the third quarter of 2002. This decrease was attributable to deferred tax benefits relating to a reduction in the valuation allowance against state deferred tax assets.

For the first nine months of 2003, net sales were approximately even with the prior year. These results reflected a 2.6% decline in bottle/can volume offset by a 1.2% increase in average revenue per case, excluding customer marketing costs, and higher contract sales. Income from operations for the first nine months was down 16.7% compared to the prior year. This decline primarily reflected higher operating expenses driven by increased wage rates, pension costs, health care benefits, fuel costs and casualty insurance. Declines in interest expense, minority interest expense and income tax expense have more than offset the decline in operating income, resulting in an increase in net income for the first nine months of 2003. The Company's effective income tax rate was 19% for the first nine months of 2003 compared to 41% for the first nine months of 2002. This decrease was attributable to deferred tax benefits arising

from the completion of a favorable state tax audit and a reduction in the valuation allowance against state deferred tax assets.

J. Frank Harrison, III, Chairman and CEO, said, "While I am disappointed in the Company's operating income performance through September, the pricing increases we have been able to implement in the third quarter are encouraging." Mr. Harrison said, "I am also encouraged by the Company's expense control through the first nine months. Despite higher wage rates, a significant increase in pension and medical benefit costs, and higher fuel prices, the Company's other operating expenses have only increased modestly." Mr. Harrison also noted that the Company's strong cash flow has enabled it to reduce debt considerably over the past few years and increase the Company's ownership in Piedmont Coca-Cola Bottling Partnership. These moves have led to lower interest expense and minority interest expense, offsetting much of the decline in operating income.

William B. Elmore, President and COO, said, "The volume decline in the third quarter reflects unseasonably cool and wet weather in July and August and exceptionally strong prior year volume. Volume in the third quarter of 2002 was up 8% sparked by the very successful launch of Vanilla Coke." Mr. Elmore also said, "While overall volume declined in the third quarter, our diet portfolio was very strong, growing nearly 8% fueled by diet Vanilla Coke and diet Cherry Coke." Mr. Elmore concluded, "The Company remains focused on improving net sales performance through a combination of higher pricing and innovations in packaging. These innovations include a 390 ml PET bottle for the immediate consumption market and 12 ounce PET bottle in Fridge Packs™ for the take-home market."

### Forward-looking statements.

Included in this news release are several forward-looking management comments and other statements that reflect management's current outlook for future periods. These expectations are based on currently available competitive, financial and economic data along with the Company's operating plans, and are subject to future events and uncertainties. These statements may include, among others, statements relating to our expectations concerning improving net sales performance in the fourth quarter of 2003 through a combination of higher pricing and innovations in packaging including the 390 ml PET bottle for the immediate consumption market and 12 ounce PET bottle in Fridge Packs™ for the take-home market. Among the events or uncertainties which could adversely affect future periods are: lower-than-expected net pricing resulting from increased marketplace competition; an inability to meet requirements under bottling contracts; an inability to meet performance requirements for expected levels of marketing funding support payments from The Coca-Cola Company; material changes from expectations in the cost of raw materials; the inability of our aluminum can or PET bottle suppliers to meet our demand; higher than expected fuel prices; adverse weather conditions and unfavorable interest rate fluctuations. The forward-looking statements in this news release should be read in conjunction with the detailed cautionary statements found on pages 27 and 28 of the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2002.

Enjoy Coca-Cola

	Third (	Quarter	First Nine Months		
	2003	2002	2003	2002	
Net sales	\$ 325,637	\$319,725	\$919,002	\$920,855	
Cost of sales	168,878	165,902	473,718	473,245	
Gross margin	156,759	153,823	445,284	447,610	
Selling, general and administrative expenses	108,400	103,087	317,730	307,674	
Depreciation expense	18,956	19,405	57,253	56,247	
Amortization of intangibles	846	683	2,311	2,056	
Income from operations	28,557	30,648	67,990	81,633	
Interest expense	10,414	11,454	31,701	35,471	
Minority interest	1,432	2,672	2,690	6,195	
Income before income taxes	16,711	16,522	33,599	39,967	
Income taxes	2,865	6,983	6,446	16,267	
Net income	\$ 13,846	\$ 9,539	\$ 27,153	\$ 23,700	
Basic net income per share	\$ 1.53	\$ 1.08	\$ 3.00	\$ 2.69	
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Diluted net income per share	\$ 1.53	\$ 1.07	\$ 3.00	\$ 2.67	
Weighted average number of common shares outstanding	9,043	8,864	9,043	8,807	
Weighted average number of common shares outstanding - assuming dilution	9,043	8,924	9,043	8,887	

Certain prior year amounts have been reclassified to conform to current year classifications.

		Sept. 28, 2003		Dec. 29, 2002		Sept. 29, 2002	
ASSETS							
Current Assets:							
Cash	\$	18,280	\$	18,193	\$	8,286	
Accounts receivable, trade, net		83,977		79,548		84,365	
Accounts receivable from The Coca-Cola Company		24,555		12,992		19,965	
Accounts receivable, other		4,531		17,001		6,479	
Inventories		41,156		38,648		42,433	
Prepaid expenses and other current assets		7,121		4,588		6,501	
Total current assets		179,620	1	70,970		168,029	
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Property, plant and equipment, net		457,097	4	66,840		467,281	
Leased property under capital leases, net		43,726		44,623		44,593	
Other assets		59,421		58,167		72,220	
Franchise rights and goodwill, net		622,721	6	06,128		607,007	
Other identifiable intangible assets, net		9,844		6,797		6,658	
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Total	\$1	,372,429	\$1,3	53,525	\$1	,365,788	

	Sept. 28, 2003		
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current Liabilities:			
Portion of long-term debt payable within one year	\$ 35,039	\$ 31	\$ 154,731
Current portion of obligations under capital leases	4,194	3,960	3,717
Accounts payable, trade	39,368	38,303	35,238
Accounts payable to The Coca-Cola Company	5,559	9,823	41,477
Other accrued liabilities	74,931	72,647	66,985
Accrued compensation	15,159	20,462	16,912
Accrued interest payable	18,866	10,649	16,179
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Total current liabilities	193,116	155,875	335,239
Deferred income taxes	161,789	155,964	170,012
Pension and retiree benefit obligations	39,286	37,227	31,603
Other liabilities	60,953	58,261	61,782
Obligations under capital leases	41,727	42,066	41,985
Long-term debt	785,078	807,725	620,125
Total liabilities	1,281,949	1,257,118	1,260,746
Minority interest	34,264	63,540	62,332
Stockholders' Equity:			
Common Stock	9,704	9,704	9,653
Class B Common Stock	3,029	3,009	3,009
Capital in excess of par value	97,220	95,986	94,209
Retained earnings	26,413	6,043	9,176
Accumulated other comprehensive loss	(18,896)	(20,621)	(12,083)
	-		-
	117,470	94,121	103,964
Less-Treasury stock, at cost:			
Common	60,845	60,845	60,845
Class B Common	409	409	409
Total stockholders' equity	56,216	32,867	42,710
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Total	\$1,372,429	\$1,353,525	\$1,365,788