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**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

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**FORM 8-K**

**Current Report**  
**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of Report (Date of Earliest Event Reported):**

**August 6, 2003**

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**COCA-COLA BOTTLING CO. CONSOLIDATED**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or other jurisdiction of incorporation)**

**0-9286**  
**(Commission File Number)**

**56-0950585**  
**(IRS Employer Identification No.)**

**4100 Coca-Cola Plaza, Charlotte, North Carolina 28211**  
**(Address of principal executive offices) (Zip Code)**

**(704) 557-4400**  
**(Registrant's telephone number, including area code)**

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Item 5. Other Events

The Registrant issued a press release on August 6, 2003 covering the appointment of a new member to the Board of Directors.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized:

COCA-COLA BOTTLING CO. CONSOLIDATED  
(REGISTRANT)

Date: August 8, 2003

By: /s/ David V. Singer

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David V. Singer  
Principal Financial Officer of the Registrant  
and  
Executive Vice President and Chief Financial Officer

**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC

**EXHIBITS**

**CURRENT REPORT**

**ON**

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**COCA-COLA BOTTLING CO. CONSOLIDATED**

**EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Exhibit Description</u>
99.1	Press release issued on August 6, 2003.

Coca-Cola Bottling Co. Consolidated, 4100 Coca-Cola Plaza, Charlotte, NC 28211

**News Release**

Contact:

Lauren C. Steele  
VP Corporate Affairs  
704-557-4551**FOR IMMEDIATE RELEASE**  
**August 6, 2003****James Harris Elected to  
Coca-Cola Consolidated Board of Directors**

**Charlotte**—Coca-Cola Bottling Co. Consolidated today announced that James Harris has been named to the Company's Board of Directors. Mr. Harris is an Executive Vice President & CFO of MedCath Corporation, a publicly-traded company that owns and operates ten hospitals throughout the United States.

"We are very pleased to have an individual with such an extensive background in business and community affairs join our Board," Coca-Cola Consolidated Chairman and CEO J. Frank Harrison III said. "James Harris is not only an outstanding individual, but a proven leader with a keen insight into business."

Mr. Harris, 41, has been the CFO of MedCath Corporation since 1999. Prior to that, he was an Executive Vice President & CFO of Fresh Foods, Inc. from 1998 to 1999. From 1987 to 1998 he was with The Shelton Companies, Inc. where he served in various officer positions including Executive Vice President-Finance. Mr. Harris began his career in public accounting with Ernst & Young in 1984. Mr. Harris has an extensive community service record that includes chairing the Appalachian State University's Walker College of Business Board of Advisors. He is also the Treasurer of the YMCA of Greater Charlotte.

Charlotte-based Coca-Cola Consolidated is the nation's second largest Coca-Cola bottler with franchise territories in 11 Southeastern states.

—Enjoy Coca-Cola—