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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**Current Report  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of Report (Date of Earliest Event Reported): May 1, 2015**

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**COCA-COLA BOTTLING CO. CONSOLIDATED**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction  
of incorporation)

**0-9286**  
(Commission  
File Number)

**56-0950585**  
(IRS Employer  
Identification No.)

**4100 Coca-Cola Plaza, Charlotte, North Carolina 28211**  
(Address of principal executive offices) (Zip Code)

**(704) 557-4400**  
(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01. Other Events.**

**Paducah, Pikeville and Lexington, Kentucky Territory Expansion Transactions.** On May 1, 2015, Coca-Cola Bottling Co. Consolidated (the “Company”) announced the closings on the same date of (i) the Paducah and Pikeville, Kentucky territory expansion transaction (the “Paducah/Pikeville Transaction”) contemplated by the previously disclosed Asset Purchase Agreement entered into by the Company with Coca-Cola Refreshments USA, Inc., a wholly owned subsidiary of The Coca-Cola Company (“CCR”), on February 13, 2015, and (ii) the exchange of certain of the Company’s assets relating to the marketing, promotion, distribution and sale of Coca-Cola and other beverage products in the region currently served by the Company’s facilities and equipment located in Jackson, Tennessee (including the right to produce such beverages) for certain of CCR’s assets relating to the marketing, promotion, distribution and sale of Coca-Cola and other beverage products in the region currently served by CCR’s facilities and equipment located in Lexington, Kentucky (including the right to produce such beverages) (the “Lexington Transaction”) contemplated by the previously disclosed Asset Exchange Agreement entered into by the Company and certain Company affiliates with CCR on October 17, 2014. A copy of the Company’s news release announcing the closings of the Paducah/Pikeville Transaction and the Lexington Transaction is attached hereto as Exhibit 99.1.

The closings of the Paducah/Pikeville Transaction and the Lexington Transaction represent the final phase of the franchise territory expansion described in the non-binding letter of intent entered into by the Company and The Coca-Cola Company that is described in the Current Report on Form 8-K filed by the Company with the Securities and Exchange Commission on April 16, 2013.

**Item 9.01. Financial Statements and Exhibits.****(d) Exhibits**

<u>Exhibit No.</u>	<u>Description</u>	<u>Incorporated By Reference To</u>
99.1	News Release, dated May 1, 2015.	Filed herewith.

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**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**COCA-COLA BOTTLING CO. CONSOLIDATED**  
(REGISTRANT)

Date: May 1, 2015

By: /s/ James E. Harris

James E. Harris  
Senior Vice President, Shared Services and  
Chief Financial Officer

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C.

EXHIBITS

CURRENT REPORT  
ON  
FORM 8-K

Date of Event Reported:  
May 1, 2015

Commission File No:  
0-9286

COCA-COLA BOTTLING CO. CONSOLIDATED

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>	<u>Incorporated By Reference To</u>
99.1	News Release, dated May 1, 2015.	Filed herewith.

**News Release**

Media Contact: Lauren C. Steele  
Senior VP - Corporate Affairs  
704-557-4551

Investor Contact: James E. Harris  
Senior VP – Shared Services & CFO  
704-557-4582

**FOR IMMEDIATE RELEASE**

May 1, 2015

**Symbol:** COKE  
**Quoted:** The NASDAQ Stock Market (Global Select Market)

**Coca-Cola Bottling Co. Consolidated Announces Closing of Transactions to  
Expand and Exchange Franchise Territories**

- *New territory includes Lexington, Paducah and Pikeville, KY*
- *Exchange of territory in Jackson, TN*
- *Final phase of previously-announced franchise territory expansion*

CHARLOTTE, NC—Coca-Cola Bottling Co. Consolidated (NASDAQ: COKE), the nation’s largest independent Coca-Cola bottler, today announced it has closed its previously disclosed agreements with an affiliate of The Coca-Cola Company, Coca-Cola Refreshments USA, Inc. (CCR), to expand the bottler’s franchise territory to include Paducah and Pikeville, KY and to exchange the bottler’s franchise territory in Jackson, TN for territory previously served by CCR in Lexington, KY. These closings represent the final phase of the proposed franchise territory expansion described in the previously-announced Letter of Intent from April 2013 between the Company and The Coca-Cola Company.

Headquartered in Charlotte, NC, Coca-Cola Consolidated is the nation’s largest independent Coca-Cola bottler with franchise territories in twelve states. The Company’s current major markets include: Charlotte, Raleigh, Wilmington, Greenville, the Triad, and Asheville in NC; Greenville, Columbia, and Charleston in SC; Charleston, Beckley, and Parkersburg in WV; Roanoke and Bristol in VA; Cleveland, Nashville, Johnson City, Morristown and Knoxville in TN; Lexington, Louisville, Paducah and Pikeville in KY; Columbus and Albany in GA; Evansville, IN; Mobile, AL; Panama City, FL; and Biloxi, MS.

—Enjoy Coca-Cola—